

# Morressier started with a simple observation



Morressier<sup>\*</sup>



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Imagine all the breakthroughs shared at academic conferences over the years. It's almost unthinkable today that there were no means to archive or digitize the content for future use. Posters and presentations were forgotten once the conference ended, and so many pieces of valuable early-stage research went to waste.

The untapped potential of this content is where we got our start. We began our journey with a simple app to digitize this content, and help conference organizers and society leaders grow the impact of their events.

In 2020, when COVID hit, Morressier was uniquely positioned to lead the transition to virtual conferences in the publishing community. Our team helped eliminate inefficiencies in publishers' workflows, and create new collaboration opportunities for the world's researchers.

With our experience in early-stage research, we developed tools to both manage conferences and streamline workflows to provide a faster, more efficient way to integrate this valuable stage of the research lifecycle into their publishing program.

## Morressier today

It's simple: the Morressier platform supports the entire pre-publishing journey, from hybrid and virtual conferences where research is shared in its earliest stages, to journal submissions, peer-review workflows, and AI-powered integrity checks. We believe that technology can transform every step, leading to a scientific process that is efficient, trusted, fair, and a joy to participate in.



## How Morressier helps the research community

### STREAMLINE PEER REVIEW



Speed up your workflows with intuitive research management tools that are configurable to your team's specifications.

### AUTOMATE INTEGRITY CHECKS



Deliver the highest quality content with embedded integrity checks at every stage of the research lifecycle.

### HOST SEAMLESS VIRTUAL & HYBRID CONFERENCES



Create, set up, and manage every aspect of your event with flexible options to build your program and personalize the experiences you offer.

### COMPREHENSIVE RESEARCH LIBRARIES



Showcase, curate, and manage access to your portfolio of research with our integrated content hosting platform.